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## **Epicure Innovative LLP Bags Best Fisheries Startup Award At Coastal Meet 2025**



Epicure Innovative LLP, a seafood-focused startup incubated at ICAR-Central Institute of Fisheries Technology (CIFT), has been awarded the Best Fisheries Startup at the Coastal States Fisheries Meet 2025 held in Mumbai. The recognition underscores the firm's contribution to innovation and sustainability in India's growing seafood industry.

Founded in 2022, Epicure has developed India's first vacuum skin packaging (VSP) solution for seafood retail, which enables leak-proof, export-grade, and hygienic packaging while ensuring 100 per cent chemical-free freshness and extended shelf life.

With support from the Zonal Technology Management and Agribusiness Incubation (ZTM-ABI) Centre at ICAR-Cift, the Kochi-based startup has expanded operations across Tamil Nadu, Karnataka, and Andhra Pradesh. Its ready-to-cook packaged seafood is available through digital platforms like Swiggy Instamart and Blinkit, as well as leading supermarket chains.

"The mentorship and incubation support from Cift has been critical to our growth. This award reflects the potential of technology-backed startups to transform fisheries into a modern, consumer-ready industry," said a company spokesperson.

Cift's incubation programme has enabled startups like Epicure to access research, technology transfer, and business guidance. The initiative is part of a broader effort to modernise India's fisheries sector and promote entrepreneurship in coastal regions.