

ICAR Website - 25-11-2024

World Antimicrobial Resistance (AMR) Awareness Week organised at ICAR-CIFT

25th November 2024, Kochi

ICAR-Central Central Institute of Fisheries Technology organised World Antimicrobial Awareness Week (WAAW) under the theme 'Educate, Advocate, Act Now,' from November 18th–23rd November 2024. A series of events were organized to spread awareness about the silent pandemic of AMR and promote preventive measures among students.

Dr George Ninan, Director, ICAR-CIFT, Kochi, was also present during the programme.



ICAR-CIFT, in collaboration with the Kerala University of Fisheries and Ocean Studies (KUFOS), organized an awareness talk on "Antimicrobial Resistance: The Silent Global Pandemic." A special lecture on the topic 'Antibiotics, AMR, and Its Mitigation Measures' was also organized during the programme.

As a part of the awareness campaign, "Go Blue Day" was observed by the Microbiology, Fermentation, and Biotechnology Division staff of ICAR CIFT. This initiative symbolized the global fight against AMR, with staff members donning blue attire to mark their solidarity in raising awareness about AMR.

The collaborative efforts by scientists and staff at ICAR-CIFT and partner institutions significantly contributed to sensitizing over 500 participants about the pressing need for preventive measures to curb AMR.

A total of 130 students participated in the programme.