

## **ICAR-CIFT ties with Trueblend Foods to develop healthy snacks**

Kochi, July 15 (UNI) The ICAR-Central Institute of Fisheries Technology (ICAR-CIFT) signed a Memorandum of Agreement (MoA) with the Trueblend Foods Pvt Ltd to provide scientific and technical support for the development of health-oriented snack products.

Dr George Ninan, Director of ICAR-CIFT, and Lakshmi Ikarath Charudath, one of the Directors of Trueblend Foods Pvt. Ltd., signed the MoA.

Under this collaboration, ICAR-CIFT will assist in enhancing product quality, shelf life, packaging, and nutritional value for four of Trueblend's products, including Seed Cycling Bars and Nut Butter Bites.

The collaboration aims to deliver clean-label, eco-friendly, and market-ready health snacks that align with the growing consumer demand for functional and sustainable food options.

UNI DS BM

Tags: #ICAR-CIFT ties with Trueblend Foods to develop healthy snacks