

Epicure Innovative LLP bags best fisheries startup award

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Shias Hyder, entrepreneur at the Agribusiness Incubation Centre, ICAR-CIFT, receives certificate from Union Minister Rajiv Ranjan Singh.

Epicure Innovative LLP, an incubatee of the Zonal Technology Management & Agribusiness Incubation (ZTM-ABI) Centre at ICAR-Central Institute of Fisheries Technology, has been awarded Best Fisheries Startup at the Coastal States Fisheries Meet 2025 held in Mumbai.

Founded in 2022, Epicure Innovative LLP has rapidly emerged as a pioneering force in the seafood industry. With robust technical and business development support from CIFT, the startup has introduced Vacuum Skin Packaging (VSP)—a first-of-its-kind innovation in India's seafood retail segment. The VSP technology ensures leak-proof, hygienic and export-grade packaging that significantly extends shelf life while maintaining 100 per cent chemical-free quality.

Epicure has expanded its operations to Tamil Nadu, Karnataka and Andhra Pradesh. The company's ready-to-cook, hygienic seafood products are now available to consumers through digital platforms such as Swiggy Instamart and Blinkit, as well as in leading supermarket chains.

CIFT's support through technology transfer, incubation and mentorship has been instrumental in nurturing innovative startups like Epicure Innovative LLP, thus advancing India's fisheries sector towards modernisation, sustainability and entrepreneurship-driven growth, said a press release.

The Union Minister Rajiv Ranjan Singh, Ministry of Fisheries, Animal Husbandry & Dairying and Ministry of Panchayati Raj attended the function. On the occasion, foundation stones for fisheries projects worth over ₹255 crore were laid across seven coastal States and Union Territories under PMMSY.