

CIFT incubatee recognised as Best Fisheries Startup

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Epicure Innovative, an incubatee of the Zonal Technology Management Agribusiness Incubation Centre of the Central Institute of Fisheries Technology (CIFT), has won recognition as the Best Fisheries Startup at the Coastal States Fisheries Meet 2025 in Mumbai.

The fisheries meet is organised by the Union government under the Pradhan Mantri Matsya Sampada Yojana. The fisheries conclave saw participation from all coastal States and Union territories, marking a major milestone in strengthening India's blue economy, according to a press release from the CIFT here.

Founded in 2022, Epi-

cure Innovative has rapidly emerged as a pioneering force in the seafood industry. With robust technical and business development support from the CIFT, the start-up has introduced vacuum skin packaging (VSP) a first-of-its-kind innovation in India's seafood retail segment. The VSP technology ensures leak-proof, hygienic and export-grade packaging that extends shelf life while maintaining 100% chemical-free quality.

From its base in Kerala, Epicure has swiftly expanded its operations to Tamil Nadu, Karnataka, and Andhra Pradesh. Its ready-to-cook hygienic seafood products are now accessible to consumers via digital platforms like Swiggy Instamart and Blinkit, as well as in leading supermarket chains.